



Must-know PDPA facts in Singapore

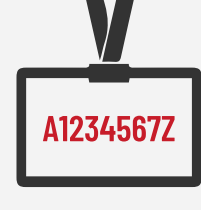


1 What is Personal Data?

Under Personal Data Protection Singapore, "personal data" means data, whether true or not, about a customer who can be identified: (a) from that data; or (b) from that data and other information to which we have or are likely to have access. These include but not limited to:



Name



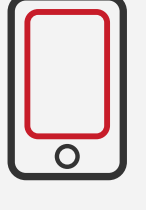
NRIC number



Passport number



Photograph of an individual



Mobile number



Personal email address



Thumbprint



Residential address

2 Why your company needs to ensure 100% data protection



Build trust in your customers



Add value to your organisation



Strengthen your business

Organisations can be fined up to S\$1 million or 10% of their annual Singapore's revenue for not complying with the PDPA.



The PDPC in Singapore issued fines amounting to **>S\$1.29 million!**

3 What should companies do to comply with PDPA?

All organisations must adhere to the **Do-Not-Call Provisions** and meet these 9 obligations:



Consent



Purpose Limitation



Notification



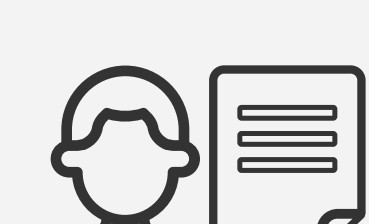
Access & Correction



Accuracy



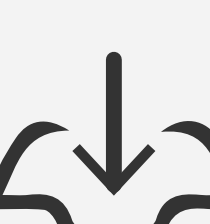
Protection



Openness / Accountability



Transfer Limitation



Retention

4 How to Get Started on PDPA

As an approved DPaaS@SMEs provider by IMDA, we can help you step up on your company's data protection.



Data Protection Management



Outsourced Data Protection Officer Services



Data Breach Management



Training Employees on Data Protection

Stay 100% compliant with the PDPA

Our team of data protection experts have helped organisations stay compliant and gain consumers' trust and confidence.

Call us at +65 6812 1600 or email us at info@incorp.asia for a free consultation.

GET STARTED